No. 106, S.]

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CHAPTER 154

AN ACT to create 158.04 (14) of the statutes, relating to prices charged for barber services.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

158.04 (14) of the statutes is created to read:

158.04 (14) It is unlawful for any person to advertise a definite price for any barbering service by means of displaying a sign containing such prices so that the same is visible to persons outside the barber shop. Nothing contained in this subsection shall be construed to prohibit advertising of prices or services in newspapers, radio, television or by other lawful methods.

Approved June 22, 1961.